

MONTH _____ DAY _____
 TERRITORY #: _____
 ALL#: _____
 DATE: _____
 TYPE STORE*: _____

ACCOUNT HAS: PLAN A _____, PLAN B _____, BOTH _____, NEITHER _____
 CARTONS SOLD: SELF SERVICE _____, NON SELF SERV. _____
 AVERAGE WEEKLY CARTON VOLUME: _____
 SALES PREDOMINANTLY: PACK _____, CARTON _____
 BLACK ACCOUNT: _____, HISPANIC ACCOUNT: _____

| | PROD- UCT AVAIL | PRICE PACK CARTON | | # CARTONS ON RACK (SELF SERV OR NON- SELF SERV) | TOTAL STORE INVENTORY (CARTONS) | BRAND IS CURRENTLY BEING DISPLAYED ON: | | | | BEST ESTIMAT OF WEEKLY SALES (PACKS) |
|------------------------|-----------------------|------------------------|--|--|--|---|--------------------------|---------------------------|---------------------------|--|
| | | | | | | ← PACK → | | ← CTN → | | |
| | | | | | | PERM CTR ₁ | TEMP CTR ₂ | SPEC PROM ₃ | SPEC PROM ₄ | |
| 1 CENTURY 25s FILTER | | | | | | | | | | PACKS |
| 2 CENTURY 25s LIGHTS | | | | | | | | | | PACKS |
| 3 PLAYERS 85s REGULAR | | | | | | | | | | PACKS |
| 4 PLAYERS 85s MENTHOL | | | | | | | | | | PACKS |
| 5 PLAYERS 100s REGULAR | | | | | | | | | | PACKS |
| 6 PLAYERS 100s MENTHOL | | | | | | | | | | PACKS |
| 7 B&H DUL REGULAR | | | | | | | | | | PACK |
| 8 B&H DUL MENTHOL | | | | | | | | | | PACK |

*TYPE STORE

- 1 - Supermarket
- 2 - Convenience or Convenience/Gas
- 3 - Grocery

- 4 - Drug
- 5 - Mass Merchandiser
- 6 - Liquor
- 7 - Newsstand or Smokeshop

2958989102

Send to:

The NPD Group
 P.M. Audits
 P.O. Box 9100
 Port Washington, NY 110